## CONTRACT



**WCWG** 2 Pai Park Suite A Greensboro, NC 27409

And:

(336) 307-4900

	Contract / Revision		Alt Order #			
	61787	1		08411624		
Product						
CLINTON 5560						
Contract Dates	Estimate #					
10/11/16 - 10/17/16	5560					
Advertiser			Ori	iginal Date	/ Revision	
Poli/H Clinton/D/Pre/US			1	0/06/16	/ 10/07/16	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	Broadcast		Cash	
	Station	Account Executive		xecutive	Sales Office	
	wcwg	Telerep Washington [ TeleRep Was			TeleRep Washir	
	Special Handling					
	<u>Demographic</u>					
	Adults 35+					
	IDB#		iser	Code	Product Code	
		278		226-1116 (22-18-1	295	
	Agency Ref			Advertiser Ref		

Greer, Margolis, Mitchell & Burns - GMMB 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

PRE-EMPTIBLE WITH 48 HOURS NOTICE

	Spots	/		
*Line Ch Start Date End Date Description	Start/End Time Days Length Week	Rate	Type Spots	Amount
N 1 WCWG10/11/16 10/17/16 M-F 11a-12p  Start Date	11:00 AM-12:00 PN 1:00 Rate \$24.00		NM 3	\$72.00
Spot Ch Date Range Description 2 WCWG 10/11/16-10/17/16 M-F 11a-12p Credited Credit	Start/End Time Weekdays Length 11:00 AM-12:00 PIMTuWThF 1:00	<u>Rate</u> <del>\$24.00</del>	Type NM	
N 2 WCWG10/11/16 10/17/16 M-F 12p-1p Start Date Week: 10/11/16 End Date Weekdays WTWTF 4	12:00 PM-1:00 PM 1:00 Rate \$20.00		NM 3	\$60.00
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> 4	Start/End Time Weekdays Length 12:00 PM-1:00 PMMTuwThF 1:00	<u>Rate</u> <del>\$20.00</del>	Type NM	
N 3 WCWG10/11/16 10/17/16 M-F 2p-3p  Start Date	2:00 PM-3:00 PM 1:00 Rate \$24.00		NM 4	\$96.00
N 4 WCWG10/11/16 10/17/16 M-F 3p-4p  Start Date	3:00 PM-4:00 PM 1:00 Rate \$28.00		NM 4	\$112.00
N 5 WCWG10/11/16 10/17/16 M-F 6p-630p  Start Date Week: 10/11/16	6:00 PM-6:30 PM 1:00 Rate \$60.00		NM 3	\$180.00
N 6 WCWG10/11/16 10/17/16 M-F 630p-7p  Start Date Week: 10/11/16 End Date Weekdays MTWTF Spots/Week 3	6:30 PM-7:00 PM 1:00 Rate \$60.00		NM 1	\$60.00
Spot         Ch         Date Range         Description           1         WCWG         10/11/16-10/17/16         M-F 630p-7p           Credited         Credit	Start/End Time Weekdays Length 6:30 PM-7:00 PM MTuWThF 1:00	<u>Rate</u> <del>\$60.00</del>	Type NM	
2 WCWG 10/11/16-10/17/16 M-F 630p-7p Credited Credit	6:30 PM-7:00 PM MTuWThF 1:00	<del>\$60.00</del>	NM	
N 7 WCWG10/11/16 10/17/16 M-F 730p-8p	7:30 PM-8:00 PM 1:00		NM 3	\$280.00



WCWG 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

Contract / Revision Alt Order # 61787 08411624 Contract Dates Product Estimate # 10/11/16 - 10/17/16 CLINTON 5560 5560

Advertiser Original Date / Revision 10/06/16 / 10/07/16 Poli/H Clinton/D/Pre/US

	Spot	ts/		
*Line Ch Start Date End Date Description	Start/End Time Days Length Wee		Spots	Amount
Start Date	Rate			
Week: 10/11/16 10/17/16 MTWTF 3	\$80.00			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WCWG 10/11/16-10/17/16 M-F 730p-8p	Start/End Time Weekdays Length 7:30 PM-8:00 PM MTuWThF 1:00	<u>Rate</u> <u>Type</u> <del>≴80.00</del>		
See MG 7.4	7.30 PW-6.00 PW MIUWIIIF 1.00	<del>\$80.00</del> NM		
2 WCWG 10/11/16-10/17/16 M-F 730p-8p	7:30 PM-8:00 PM MTuWThF 1:00	\$80.00 NM		
See MG 7.5	02/00/00000000 (Administration Conductor)			
4 WCWG 10/11/16-10/17/16 M-F 730p-8p	7:30 PM-8:00 PM MTuWThF 1:00	\$100.00 NM		
⊕ MG for 7.1 10/14				
5 WCWG 10/11/16-10/17/16 M-F 730p-8p	7:30 PM-8:00 PM MTuWThF 1:00	\$100.00 NM		
(f) MG for 7.2 10/11				
N 8 WCWG10/11/16 10/17/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week	9:00 AM-10:00 AM 1:00	NM	3	\$60.00
Week: 10/11/16 End Date Weekdays Spots/Week  Week: 10/11/16 MTWTF 4	<u>Rate</u> \$2 <u>0.00</u>			
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Type		
1 WCWG 10/11/16-10/17/16 M-F 9a-10a	9:00 AM-10:00 AMMTuWThF 1:00	\$20.00 NM		
Credited		V4 PHILIP 19 (MASS 1947)		
Credit			6	
N 9 WCWG10/15/16 10/15/16 Sa 5p-6p	5:00 PM-6:00 PM 1:00	NM	2	\$48.00
Week: 10/10/16 End Date Weekdays Spots/Week	Rate \$24.00			
N 10 WCWG10/15/16 10/15/16 Sa 6p-7p	6:00 PM-7:00 PM 1:00	NM	0	<b>600 00</b>
Start Date End Date Weekdays Spots/Week	Rate	INIVI	2	\$80.00
Week: 10/10/16 10/16/162 2	\$24.00			
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Type		
1 WCWG 10/10/16-10/16/16 Sa 6p-7p	6:00 PM-7:00 PMSa 1:00	<del>\$24.00</del> NM		
See MG 10.3	6:00 DM 7:00 DM	CO 4 OO NA		
2 WCWG 10/10/16-10/16/16 Sa 6p-7p See MG 10.4	6:00 PM-7:00 PMSa 1:00	<del>\$24.00</del> NM		
3 WCWG 10/10/16-10/16/16 Sa 6p-7p	6:00 PM-7:00 PMSa 1:00	\$40.00 NM		
MG for 10.1 10/15		AND		
4 WCWG 10/10/16-10/16/16 Sa 6p-7p	6:00 PM-7:00 PMSa 1:00	\$40.00 NM		
→ MG for 10.2 10/15				
N 11 WCWG10/11/16 10/17/16 M-F 10p-1030p	10:00 PM-10:30 PM 1:00	NM	1	\$40.00
Start Date Weekdays Spots/Week 10/11/16 10/17/16 MTWTF 1	<u>Rate</u> \$4 <u>0.00</u>			
Was a second and a second a second and a second a second and a second a second and a second and a second a second a second				
N 12 WCWG10/11/16 10/17/16 M-F 1030p-11p	10:30 PM-11:00 PN 1:00 Rate	NM	1	\$48.00
Week: 10/11/16 10/17/16 MTWTF 1	\$48.00			
N 13 WCWG10/11/16 10/17/16 M-F 11p-1130p	11:00 PM-11:30 PM 1:00	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week	Rate	\$20,000	M	ψ10.00
Week: 10/11/16 10/17/16 MTWTF 1	\$40.00			
N 14 WCWG10/11/16 10/17/16 M-F 11a-12p	11:00 AM-12:00 PN 1:00	NM	1	\$24.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/11/16 10/17/16 MTWTF 1	\$24.00	contract	627	
N 15 WCWG10/11/16 10/17/16 M-F 12p-1p	12:00 PM-1:00 PM 1:00	NM	1	\$20.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/11/16         10/17/16         MTWTF         1	Rate \$20.00			
N 16 WCWG10/11/16 10/17/16 M-F 2p-3p	2:00 PM-3:00 PM 1:00	NM	1	¢24.00
Start Date End Date Weekdays Spots/Week	Rate	INIVI	1	\$24.00
Week: 10/11/16 10/17/16 MTWTF 1	\$24.00			
N 17 WCWG10/11/16 10/17/16 M-F 3p-4p	3:00 PM-4:00 PM 1:00	NM	1	\$28.00
			ō	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

10/06/16

10/07/16



**WCWG** 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision	Alt Order #
	61787 /	08411624
Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	CLINTON 5560	5560
Advertiser	10	Original Date / Revision

*Line Ch Start Date End Date Description	Start/End Time Dav	Spots/	Data	T C		
Start Date End Date Weekdays Spots/Week	Rate	s Length Week	Rate	Type Spot	S	Amount
Week: 10/11/16 10/17/16 MTWTF 1	\$28.00					
N 18 WCWG10/11/16 10/17/16 M-F 6p-630p	6:00 PM-6:30 PM	1:00		NM	1	\$60.00
Week: 10/11/16 End Date Weekdays Spots/Week	<u>Rate</u> \$60.00					
N 19 WCWG10/11/16 10/17/16 M-F 9a-10a	9:00 AM-10:00 AM	1:00		NM	1	600.00
Start Date End Date Weekdays Spots/Week	Rate	1.00		INIVI	1	\$20.00
Week: 10/11/16 10/17/16 MTWTF 1	\$20.00					
N 20 WCWG10/14/16 10/14/16 Fri 8p-9p	8:00 PM-9:00 PM	1:00		NM	1	\$220.00
Week: 10/10/16 End Date Weekdays Spots/Week	<u>Rate</u> \$168.00					
Spot Ch Date Range Description	Start/End Time Week	days Length	Rate	Type		
1 WCWG 10/10/16-10/16/16 Fri 8p-9p		F 1:00	\$168.00	Type NM		
See MG 20.2	0.007 111 0.007 111	7.00	Ψ100.00	70,00		
2 WCWG 10/10/16-10/16/16 Fri 8p-9p	8:00 PM-9:00 PM	F 1:00	\$220.00	NM		
→ MG for 20.1 10/14		· · · · · · · · · · · · · · · · · · ·				
N 21 WCWG10/14/16 10/14/16 Fri 9p-10p	9:00 PM-10:00 PM	1:00		NM	1	\$168.00
Week: 10/10/16 End Date Weekdays Spots/Week	<u>Rate</u> \$168.00					
N 22 WCWG10/17/16 10/17/16 Mon 9p-10p Start Date End Date Weekdays Spots/Week	9:00 PM-10:00 PM	1:00		NM	1	\$200.00
Start Date   End Date   Weekdays   Spots/Week   10/17/16   10/23/16   1   1	<u>Rate</u> \$140.00			1		
Spot Ch Date Range Description	Start/End Time Week	days Length	Rate	Type		
1 WCWG 10/17/16-10/23/16 Mon 9p-10p	9:00 PM-10:00 PMM	1:00	<del>\$140.00</del>	NM		
See MG 22.2				man and a man		
2 WCWG 10/17/16-10/23/16 Mon 9p-10p	9:00 PM-10:00 PMM	1:00	\$200.00	NM		
⊕ MG for 22.1 10/17						
		Tota	als	40	)	\$1,940.00

Poli/H Clinton/D/Pre/US

Time Period # of Spots Gross Amount Net Amount 09/26/16 -10/17/16 40 \$1,940.00 \$1,649.00 40 Totals \$1,940.00 \$1,649.00

## **PRE-EMPTIBLE WITH 48** HOURS NOTICE

Signature:	Date:
orginature.	Date.